

### **ACET-Global's**

# GLOBAL ENTREPRENEURSHIP PROJECT

### Who is ACET-Global?

The Australian Centre for Education and Training - Global (ACET-Global) has two equally important sections: business and non-profit.

The business side provides training solutions to organisations locally and internationally, along with guest lectures and substitute teaching at Australian tertiary institutions.



# The non-profit side of ACET-Global tackles issues important across the world, through independent, non-profit initiatives.

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These initiatives contribute positively to community living standards and social issues, and offer support for sustainability and environmental projects.

For more information, visit: <a href="http://www.acet-global.com/csr.html">http://www.acet-global.com/csr.html</a>



**Global Peace Project** 



Global Sanitation and Sustainability Project



**Global Road Safety Project** 



Global Entrepreneurship Project

### What is the GEP?

The Global Entrepreneurship Project aims to make practical and comprehensive business skills training accessible to marginalised people around the world. ACET-Global works with universities and local community centres in various countries to offer training to local people.

The GEP's overall goal is to help reduce poverty in a sustainable, long-term manner.



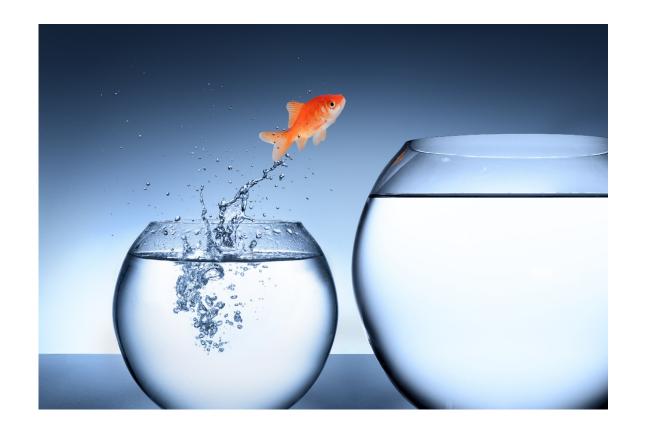
# How will the GEP contribute to addressing poverty?



The GEP contributes to addressing poverty by providing underprivileged people access to high-quality and locally-appropriate business skills training. This brings long-term benefits to local communities. Our training supports participants in launching or improving their own businesses and working towards viable, sustainable, and independent self-employment.

By supporting local enterprise development and empowering individuals with life-long skills, we can help break the cycle of poverty and improve people's lives.

The main focus of the GEP is giving people opportunities, not charity. We help teach people the skills they need to realise their potential and become successful entrepreneurs. This means that they can become independent from charity.



# Tackling poverty in this way by offering "a hand-up, rather than a hand-out" has multiple benefits:



- it empowers people to help themselves and take control of their futures,
- it helps to do real and lasting good in communities,
- it reduces the risk of dependence on foreign aid, and
- it enables local people to learn the skills to teach other local people, ensuring benefits can flow on through the area in a snowball effect.

This is a much more effective method of addressing poverty than a once-off handout of cash or material goods.

## Who is contributing to the GEP?

ACET-Global has brought together a team of people from diverse backgrounds to contribute their knowledge and expertise to the Global Entrepreneurship Project. We collaborate with local groups, such as nongovernment organisations (NGOs), universities, governments, and small business development organisations to provide teaching materials and training. Many of the GEP resources are also available online. By utilising existing networks and infrastructure, we can maximise the positive impact of the GEP and tailor our work to local needs.

If you would like to get involved, please get in touch! Contact details are at the end of this presentation.

# When and where is this happening?



The GEP began in 2015 and focuses on communities with limited access to quality skills training. The online resources of the GEP are also available anywhere with internet access.

As ACET-Global is based in Melbourne, Australia, the GEP originates in Australia. However, the GEP has been developed to be relevant and useful internationally.

It is hoped that the GEP will eventually be extended to many developing countries, as well as remote and rural areas within Australia.

# Why has ACET-Global chosen to focus on entrepreneurship?



ACET-Global's non-profit initiatives aim to improve the world in meaningful ways.

More than 800 million people globally are still living in extreme economic poverty (UN 2016).

Today, poverty is widely acknowledged to extend beyond the traditional economic definition of insufficient money to meet basic needs such as food, clothing, and shelter (UNESCO 2016).

The issues of poverty are also social, political and cultural - poverty undermines human rights and negatively impacts people's quality of life, contributing to the overall level of inequality in international society (Sané 2001).



Poverty is a widespread core issue that underlies some of the world's most pressing humanitarian and environmental problems, including starvation, disease, deforestation, violence, and human-trafficking (Berrebi 2015, UNDP Teams to End Poverty 2016).

By improving people's ability to become self-supporting and empowering them to lift themselves out of poverty, we can improve societies and living standards worldwide.

## What can you do?



We warmly welcome all support of the GEP.

### You can help by:

- Telling others about the project,
- Forwarding this presentation to friends and contacts,
- Reading and sharing the resources at http://www.acet-global.com/global-entrepreneurship-project.html,
- Volunteering or interning with us,
- Donating money or services,
- Contacting us about becoming a partner or sponsor (if you represent a business or organisation), and most importantly,
- Sharing knowledge and supporting small businesses.

### **Contact Us**



Email: info@acet-global.com

Web: www.acet-global.com

We are happy to answer your questions, receive feedback and discuss ways you can become involved with the project.

The best way to predict the future is to create it.
- Peter Drucker

Thanks for your time!

### References

Berrebi D. 2015, 'Causes & effects of poverty on society, children and violence', viewed 4 August 2016, <a href="http://www.poverties.org/blog/effects-of-poverty">http://www.poverties.org/blog/effects-of-poverty</a>.

Sané P. 2001, 'The Role of the Social and Human Sciences in the Fight Against Poverty', MOST Newsletter, No. 10, viewed 4 August 2016, <a href="http://www.unesco.org/most/newslet10e.pdf">http://www.unesco.org/most/newslet10e.pdf</a>>.

UN 2016, 'Goal 1: Eradicate Extreme Poverty & Hunger', viewed 4 August 2016, <a href="http://www.un.org/millenniumgoals/poverty.shtml">http://www.un.org/millenniumgoals/poverty.shtml</a>.

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